Portfolio: candiceigarrett.com

### **Candice Garrett**

210 Kings Croft, Cherry Hill, New Jersey 08034 (856) 298-2098 candiceigarrett@gmail.com

**OBJECTIVE:** Motivated Front-End Web Developer seeking to create responsive, user-friendly, and accessible web applications. Dedicated to writing clean code and contributing to impactful digital experiences while continuing to grow as a developer.

### **TECHNICAL SKILLS**

| HTML5     | TailwindCSS       | PHP/MySQL   | UI/UX Design               |
|-----------|-------------------|-------------|----------------------------|
| CSS3/SASS | Javascript/JQuery | Ajax/JSON   | UI/UX Research             |
| Bootstrap | React.js          | Adobe Suite | Adobe XD/Figma Prototyping |

# **EDUCATION**

# **Bachelor of Science in Information Technology**

Jan 2014

Minor in Computer Science MONTCLAIR STATE UNIVERSITY (MSU), Montclair, NJ

#### **EXPERIENCE**

Web Developer May 2020 - Present

EMR Group

201 N Front St., Camden NJ 08102

- Responsible for all website/application UI/UX, development, and maintenance
- Design and prototype web and app interfaces to enhance usability and consistency.
- Create and manage digital style guides for cross-application use.
- Develop responsive front-end code ensuring performance and accessibility.
- Build and test HTML email campaigns with high deliverability rates.
- Collaborate with teams to turn requirements into functional solutions.
- Promote best practices in design systems and front-end development.

### Frontend Web Developer/Designer

June 2017 - May 2020

Burlington Stores, Inc.

1830 US-130, Burlington, NJ 08016

- Responsible for all website/application UI/UX, development, and maintenance
- Responsible for all mobile design and development, including responsive and adaptive development
- Design high-quality mockups for PSD to HTML5 conversion

Portfolio: <u>candicejgarrett.com</u>

- Optimize web pages for maximum speed and scalability
- Develop and validate test routines across all browser and device types
- Identify problems uncovered by customer feedback and testing, and corrected or referred problems to appropriate personnel for correction

# Web Design & Email Specialist

October 2014 - June 2017

Marlin Business Services Corp.
300 Fellowship Road, Mount Laurel, NJ

- Responsible for a variety of tasks including but not limited to website design and development, UX research and design, email marketing, design and development, and graphic design
- Responsible for the day to day execution of the all social media accounts to achieve daily social media objectives

## **Digital Marketing Specialist**

Feb 2014 - Oct 2014

Gristedes Supermarkets/Red Apple Group Inc. 800 3rd Ave., New York, NY 10022

- Managed and executed key website development projects and ongoing website tasks
- Managed communications regarding the website, including responding and facilitating resolution of inbound requests and monitored the day-to-day execution of the weekly email programs to deliver upon key initiatives and achieve annual email objectives
- Responsible for the day-to-day execution of all social media accounts to achieve daily social media objectives coordinating the execution of SEO activities and managing the execution of Paid Search and Digital Media activities